



NAJD OASIS PROFILE

2026



The background is a solid dark green color. It features several large, semi-transparent, organic shapes in a lighter shade of green. These shapes include a large circle in the upper center, a long, curved, leaf-like shape on the left side, and another long, curved, leaf-like shape at the bottom center. The overall aesthetic is clean and modern.

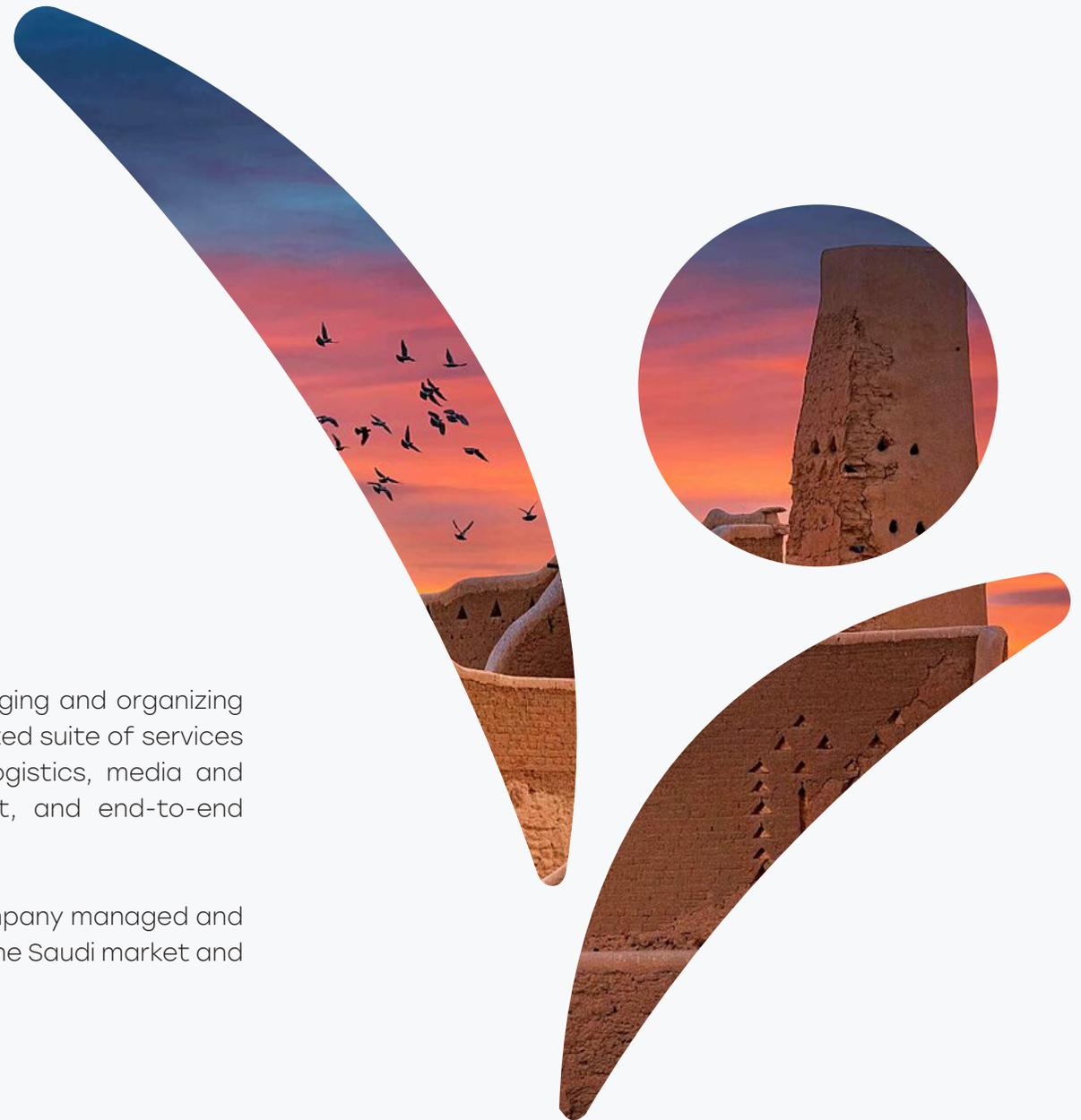
COMPANY
OVERVIEW



COMPANY OVERVIEW

Najd Oasis is a Saudi company specialized in managing and organizing conferences and exhibitions, offering a fully integrated suite of services that includes planning and event management, logistics, media and marketing, coordination, relationship management, and end-to-end execution.

The brand draws its name from **Najd**, where the company managed and delivered its first conference, reflecting its roots in the Saudi market and its connection to identity, and continuity.





Najd Oasis has a proven delivery record, having executed and delivered various conferences covering the Health Sector. Among which is the annual Saudi Autism Research Conference series, which was held by Najd Oasis for 4 years as part of its official portfolio. These conferences represent the company's experience in managing complex, multi-stakeholder events and demonstrate its ability to deliver consistency and excellence.

Najd Oasis positions itself as the **link between the idea and the audience**, transforming institutional objectives into structured, high-impact events.



The background is a solid dark green color. It features several large, semi-transparent, organic shapes in a lighter shade of green. These shapes include a circle in the upper-middle section, a long, curved, leaf-like shape on the left side, and another long, curved, leaf-like shape at the bottom. The overall aesthetic is clean and modern.

CORE
SERVICES



CORE SERVICES

Najd Oasis provides a full conference and exhibition delivery ecosystem, including:

01



Event Strategy
& Architecture

02



Conference &
Exhibition
Management

03



Logistics &
Operations

04



Media,
Marketing &
Communications

05



Relationship &
Stakeholder
Management

Event Strategy & Architecture



- Objective definition and success criteria
- Program and agenda structuring
- Stakeholder and governance mapping





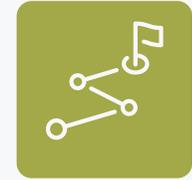
Conference & Exhibition Management



- End-to-end planning and coordination
- Speaker, delegate, and protocol management
- Sponsor and exhibition zone orchestration

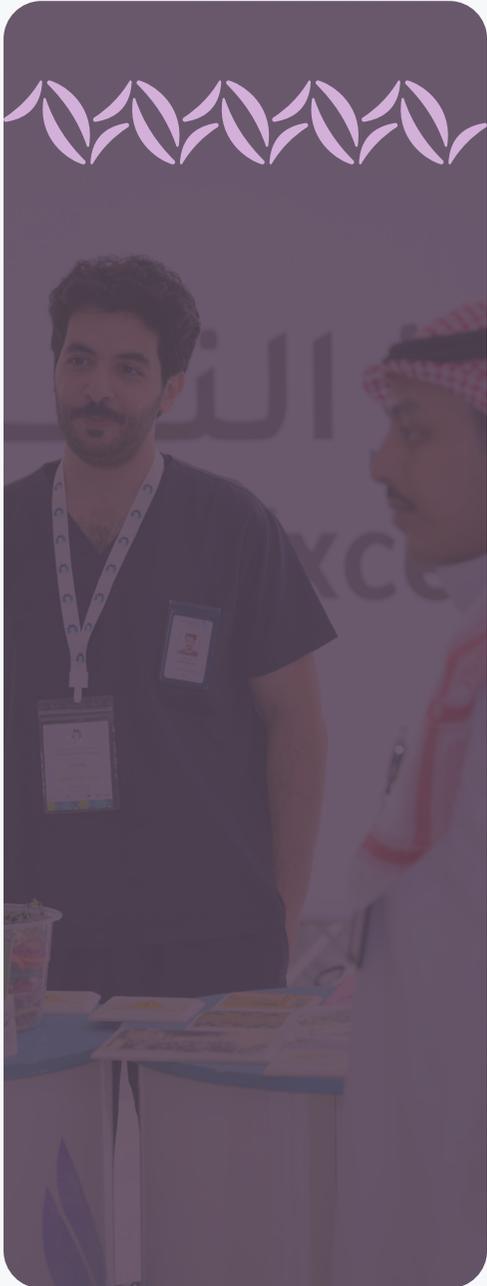


Logistics & Operations



- Venue planning and readiness
- Vendor management (AV, staging, catering, security)
- On-site execution and live operations control



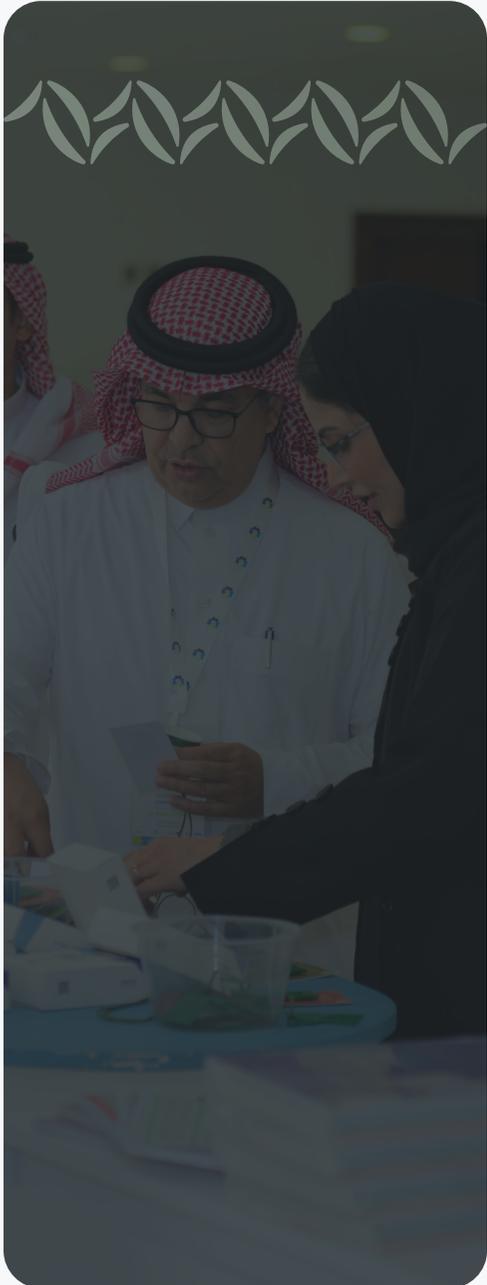


Media, Marketing & Communications



- Event branding and messaging
- Media coordination and coverage
- Audience engagement and visibility





Relationship & Stakeholder Management



- Government and institutional liaison
- Partner and sponsor coordination
- VIP and protocol handling



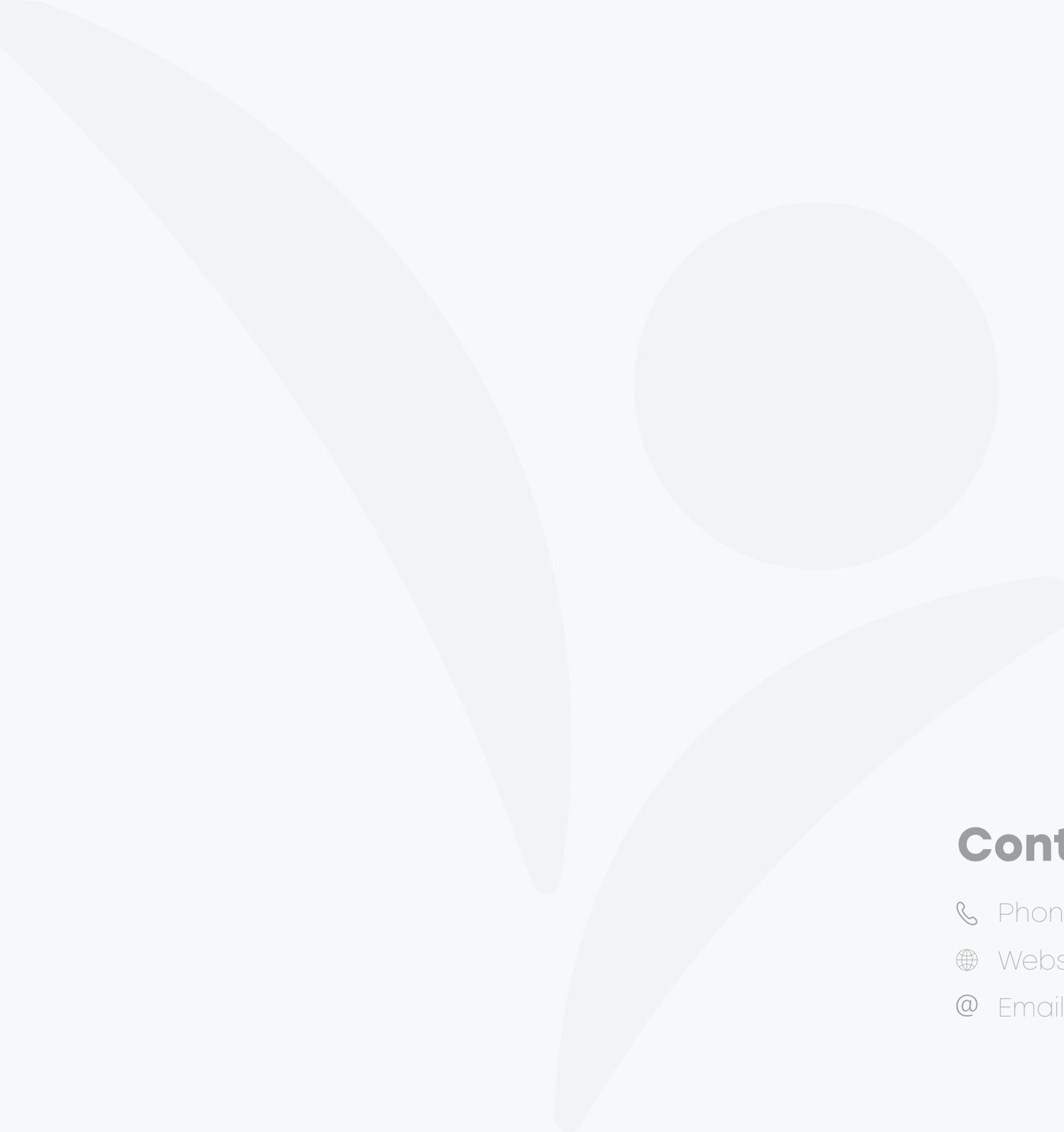


The link
between the idea and the audience



Success Partners



Contact

☎ Phone **+966 534242008**

🌐 Website **najdoasis.com**

@ Email **info@najdoasis.com**

واحة نجد
NAJD OASIS

